

# ANNUAL REPORT 2004

A full-page background image of a sunset sky with soft, wispy clouds in shades of orange, pink, and purple. At the bottom, there is a dark silhouette of a treeline or forest. A white, rounded rectangular text box is positioned in the upper left quadrant of the page.

## Our Mission

As a symbol of national pride, we aspire to be a choice airline, operating profitably on modern commercial concepts and capable of competing with the best in the International as well as Domestic markets.



## Our Vision

To be fiercely competitive, consistently exceeding customer expectations and be the choice employer that embraces modern technology in all spheres of its activities.

President of Pakistan  
awarding Sitara-e-Shujaat to  
Capt. Munawar Javaid,  
First Officer Khurram Butt and  
Flight Engineer Zaheer Subhani

